

ENTREPRENEURSHIP IN FINLAND – BASICS AND PRACTICAL TIPS

Dreaming of starting your own business? Have you already taken the first steps as an entrepreneur but need more information and support? This training provides you with practical tips and essential knowledge about entrepreneurship in Finland – clearly and in an easy-to-understand way.

September 30 - December 2, 2026, in Kuusamo

Face-to-face sessions 2–3 hours each, including individual guidance

Training mainly in English, with simplified Finnish and Finnish business terminology also used

Content

You can choose the themes that suit you best from the following modules:

Entrepreneurship and Business Planning

September 30: Kick-off Meeting: Entrepreneurship and your business idea

October 7: Customers, products/services, and marketing

October 14: Pricing and profitability

Starting a Business in Finland

October 21: Business forms and light entrepreneurship

October 28: Practical steps to start a business

November 4: Financing and taxation in Finland

Running and Developing Your Business

November 11: Financial management and invoicing

November 18: Acting as an entrepreneur and employer

November 25: Networks and support for entrepreneurs

December 2: Summary

Training Objectives

- Gain essential knowledge and practical tips about entrepreneurship in Finland
- Understand what starting a business requires
- Discover key support networks for developing your business

Training is For

Immigrants who

- Are planning to start a business in Finland
- Have already been entrepreneurs for some time and want to develop their operations

Price

The training is free of charge. It is provided by the New operational models for advancing regional competence - project, co-funded by the European Union.

How to Apply

Online at www.ksak.fi

by September 21, 2026

Participants will be selected based on interviews.

If you are a job seeker, please check in advance with employment services how the studies may affect your unemployment benefits.

For More Information

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Training topics

September 30 – Kick-of Meeting: Entrepreneurship and Your Business Idea

Introduction to the Training Program and Learning Goals
What does entrepreneurship mean in Finland?
Business idea: what is it and how to identify a viable idea
Using your skills and strengths to build your business

October 7 – Customers, Products/Services, and Marketing

Who are your customers and what do they need?
How to turn an idea into a product or service?
How to find customers and tell them about your business?

October 14 – Pricing and Profitability

How is the price determined?
What does business profitability mean?

October 21 – Business Forms and Light Entrepreneurship

Business forms in Finland: sole trader, limited company, business partnership, limited partnership
Light entrepreneurship: what does it mean and who is it suitable for in Finland
Key factors in choosing a business form

October 28 – Practical steps to start a Business

The process of starting a business in Finland
Business registration documents (YTJ, PRH, Tax Administration)

November 4 – Financing and Taxation in Finland

Where to get funding for starting a business (e.g. owners' capital, loans, start-up allowance)
What taxes does an entrepreneur pay? (VAT, income tax, advance tax)
Social security and unemployment protection for entrepreneurs (e.g. YEL)

November 11 – Financial Management and Invoicing

How to manage your company's finances (e.g., bookkeeping, receipts, invoicing, and payments)

November 18 – Acting as an Entrepreneur and as an Employer

Entrepreneur story
What do you need to know if you hire an employee?
Employment contract, insurances, and employer contributions

November 25 – Networks and Support for Entrepreneurs

Where to find help and advice (Yritys-Suomi, Uusyrityskeskus, business advisors and entrepreneurs associations)

December 2 – Summary

Presenting your business idea (pitching or portfolio)